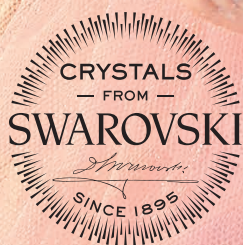


my kind
of **dolliday**

★ American Girl®

The holi-dazzler

All eyes are on the holiday premiere of
the 2021 Winter Princess collector dolls.





2

NEW!
LIMITED EDITION

1. NEW! American Girl® 2021 Winter Princess™ HBX21 \$250
2. NEW! American Girl® 2021 Winter Princess™ HBX19 \$250

Swarovski® is a registered trademark of Swarovski AG.



Pink highlights pop in blond hair, while auburn blends beautifully with black curls. Both add glam with glitter eyeshadow.



Each Winter Princess arrives red-carpet ready in a signature box.



More than 190 iridescent, blush rose, and light rose Swarovski® crystals adorn her dress and tiara.

Forget a horse and carriage; this remote-controlled pink convertible is the right ride for the night!

AG™ RC Sports Car – Pink GPM73 \$225

A photograph of two young girls with dark skin and curly hair, sitting on a bed with a pink blanket. They are both wearing matching white pajamas with a green and red heart and pine pattern. The girl on the left is holding a doll wearing a red Santa hat and matching pajamas. The girl on the right is holding a blue gift bag and looking at it. Another doll in matching pajamas and a Santa hat is lying on the bed in front of them. The background is a soft-focus view of a bed with white and pink pillows.

The total twinners

Dressing the same is a *look*—
one that's totally made for
holiday memories.

NEW! Hearts & Pines Holiday PJs for
Bitty Baby® Dolls HBW04 \$24 Ages 18M+

NEW! Hearts & Pines Holiday PJs for WellieWishers™ Dolls HBY45 \$24

NEW! Hearts & Pines Holiday PJs for 18-inch Dolls HBX07 \$24

NEW! Hearts & Pines Holiday PJs for Girls
HBW33 \$40 Sizes 2T-5 HBX48 \$40 Sizes 6-16



Matching
girl & doll PJs
only \$50 for both

Offer good through 12/24/21
or while supplies last.





The **movers** and **shakers**

Did someone say, “it’s time for gifts”? During the holidays, a girl just can’t hide her excitement.

NEW! Pretty Plaid Christmas Dress for Bitty Baby® Dolls HBW05 \$30 Ages 18M+

NEW! Pretty Plaid Christmas Dress for WellieWishers™ Dolls HBY44 \$24

⚠ CHOKING HAZARD (I)
Not for children under 3

NEW! Pretty Plaid Christmas Dress for Little Girls HBW34 \$55 Sizes 2T-7

NEW! Pretty Plaid Christmas Dress for 18" Dolls HBX11 \$36

NEW! Pretty Plaid Christmas Dress for Girls HBX49 \$65 Age range 6-16



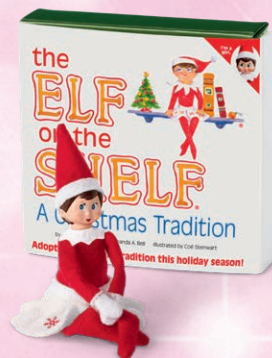
⚠ SEE INSERT FOR FULL CAUTIONARY STATEMENTS.



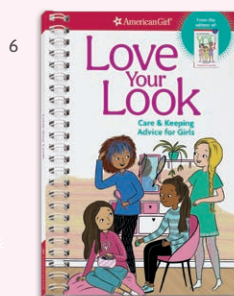
The holiday helper

The Elf on the Shelf® is here to help stuff every stocking and complete every wish list.

The Elf on the Shelf® Girl Elf Set for Dolls GPM60 \$15
Includes a miniature girl Scout Elf® in The Elf on the Shelf® box.
All other trademarks are the property of their respective owners. The Elf on the Shelf®, Scout Elf®, and associated trademarks are owned by CCA and B, LLC d/b/a The Lumistella Company, reproduced under license of The Lumistella Company, 3350 Riverwood Parkway, Suite 300, Atlanta, GA, 30339, USA.



The trendsetter



1. Be Creative Outfit GNB61 \$28
⚠ CHOKING HAZARD (1)
Not for children under 3
2. Day of the Week Doll Undies GPN21 \$20
3. Plenty of Poms Headband GWN67 \$10
4. Golden Glitter Crown Headband GWN68 \$10
5. Shine On Shoes GWN70 \$20
6. **NEW!** Love Your Look Book HBC46 \$9.99
7. **NEW!** Cool Jewel Sunglasses HBJ25 \$10
8. Doll Hairbrush F9566 \$8
9. Rainbow Glitter High Tops GWN72 \$12

The ultimate fan



13



14



15



16



13. **NEW!** American Girl® Originals 500-Piece Puzzle HJB44 \$15

14. **NEW!** Everything I Need to Know I Learned from American Girl Book HBL86 \$9.99

15. **NEW!** American Girl® 2021 Winter Princess™ Ornament HDX98 \$20

16. **NEW!** UNO® American Girl® Card Game GYW53 \$9.99

The box converts to a doll-sized fireplace!

10

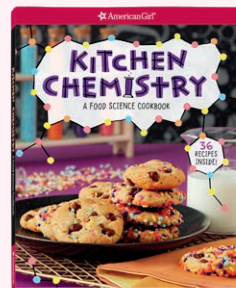


Includes six out of ten random What's Cooking mini mystery packs.

11



12



10. **NEW!** A Dozen Delicious Days Countdown Set HBX10 \$50

⚠ CHOKING HAZARD (1) Not for children under 3

11. **NEW!** American Girl® Mini Mystery Pack Holiday Collection

\$50 Ages 8+. Available online and in stores. Item selection is random and in blind packaging. You may receive duplicates. We cannot accept specific item requests. All sales final on opened Mystery Packs; no returns or exchanges. Available in early November.

12. **NEW!** Kitchen Chemistry Book GGC91 \$9.99

The festive foodie



17



18

19



20

17. Go for the Goal Soccer Outfit GVR01 \$34

Includes jersey, shorts, cleats, socks, headband, shin guards, and foam soccer ball.

18. Somersault Sparkle Gymnastics Outfit GVR00 \$32

Includes leotard, shorts, slippers, hairband, and white grips.

19. A Smart Girl's Guide: Sports and Fitness Book FNL19 \$12.99

20. Packed with Power Duffel Bag & Accessories GWN87 \$25

⚠ CHOKING HAZARD (1) Not for children under 3

The tradition keepers

Every girl has traditions she holds dear at special times of the year, and that's something to celebrate!

1. **NEW!** Lunar New Year's Celebration Outfit HBX12 \$36

⚠ CHOKING HAZARD (1) Not for children under 3

Includes a red Mandarin-collar dress with frog closures and gold embroidery, gold glitter ballet flats, and a red *hóngbāo* envelope that holds pretend money. Shown on Truly Me™ 84.

2. **NEW!** Eid Al-Fitr Celebration Outfit HBX15 \$36

⚠ CHOKING HAZARD (1) Not for children under 3

Includes a turquoise *abaya* dress with embroidery, a one-piece pink *hijab* with rhinestones, gold sandals, and a gold envelope that holds pretend money. Shown on Truly Me™ 66.

3. **NEW!** Diwali Celebration Outfit HBX14 \$45

⚠ CHOKING HAZARD (1) Not for children under 3

Includes a colorful brocade *choli* top, floor-length brocade *lehenga* skirt, a bright pink mesh *dupatta* with embroidery, and a doll-sized *diya* with gold plating. Shown on Truly Me™ 22.

4. **NEW!** Hanukkah Celebration Outfit HBX13 \$36

⚠ CHOKING HAZARD (1) Not for children under 3

Includes a navy velvet dress, a silver Star of David necklace on a silver chain, navy headband with satin bow, and a pair of silver glitter shoes. Shown on Truly Me™ 39.

Hanukkah Gift Set F8736 \$20

⚠ CHOKING HAZARD (1) Not for children under 3

5. **NEW!** Pretty Plaid Christmas Dress HBX11 \$36

Includes a plaid dress with Lurex velvet ribbon waistband, gold-plated plastic headband, and navy patent wristlet purse with matching boots. Shown on Truly Me™ 27.

6. **NEW!** Kwanzaa Celebration Outfit HBX16 \$36

⚠ CHOKING HAZARD (1) Not for children under 3

Includes a colorful broadcloth top and matching maxi skirt, a black *kinara*, a set of seven candles, a unity cup, and a woven *mkeka* mat. Shown on Truly Me™ 85.



TRADITIONS ADDITION

Scan to read more about the meaning behind each celebration with your girl



A★G[®] *fashion* SHOW

× McClure Twins

We ♥ styling this cool collection!



Ava

Alexis



The
**style
seekers**



1, 2, 3,
4, 5

"This reversible skirt is
twice as nice."



2, 3, 5



1, 4, 5,
6, 7



"We both LOVE
these furry boots!"

1, 2, 4, 8



3, 5, 6

"Everything is soft,
snuggly, and shimmery!"

2, 3, 4,
8, 9



1, 4, 6, 8

Style-seeking girls will love mixing and matching the

FROSTY FRILLS™ Collection

NEW! 1. Frosty Frills™ Accessories HBW38 \$12 2. Frosty Frills™ Sparkle Sweater HBW41 \$12 3. Twice as Nice Reversible Skirt HBW39 \$16 4. Sprinkled with Frost Leggings & Tights HBW46 \$16 5. Frosty Sparkle Flats HBW45 \$10 6. Royal Ruffles Tee HBW43 \$10 7. Frosty Frills™ Skirt HBW47 \$16 8. Furry Flurry Boots HBW44 \$16 9. Frosty Frills™ Vest HBW40 \$18



FASHION FLURRY

Scan to create even more
looks you and your
girl will both love

Create your own

Designing a dream doll is a dream come true! Blue or blond hair? Pink dress or tiger tee? It doesn't matter, as long as your girl says, "that's sooo me!"

A TOTAL ORIGINAL

Scan to watch a music video with your girl that celebrates being one of a kind



NEW BLUE
HAIR!



Original designs

start at americangirl.com/create-your-own



Haircut



Hairstyle



Face shape



Hair color



Freckles



Pierced ears



Glasses & eye color



Hearing aid



Braces



Skin tone

Each doll arrives with an outfit and accessories your girl chooses! Plus, the opportunity to design a free tee!



Create Your Own 18" Doll \$200
⚠ CHOKING HAZARD (1)
Not for children under 3

NEW PURPLE
HAIR!



Also design outfits as unique as a unicorn or as spunky as a soccer player!

Meet a new friend

Truly Me™ helps your girl explore who she is and express every part of her style and personality. Because when a girl reads an advice book that really resonates, or chooses a doll that matches who she truly is *right now*, she learns more about who she's meant to be.



Truly Me 83



Truly Me 67

Truly Me 74

All 40+ options

at americangirl.com/trulyme



Truly Me 53



Truly Me 81



Truly Me 80



NEW! Truly Me 89



NEW! Truly Me 90



NEW! Truly Me 91



Truly Me™ 18" Doll, Book & Accessories \$140 **You save \$5**

Truly Me™ 18" Doll & Book Only \$110

All Truly Me dolls come with the *Friends: Making Them & Keeping Them* book.



Truly Me 60



Truly Me 87



Truly Me 44



Truly Me 78



Truly Me 66



Truly Me 79



Sparkle & Shine Accessories Only GNB55 \$35

⚠ CHOKING HAZARD (I) Not for children under 3

Casual & Cool Accessories Only GNB56 \$35

⚠ CHOKING HAZARD (I) Not for children under 3



Truly Me 77



Truly Me 33



Truly Me 39



Truly Me 69



Truly Me 85



Truly Me 70

trulyme™

NEW! American Girl® Ultralight Wheelchair HBJ29 \$42



Truly Me 88

Truly Me 82

Truly Me 27

Truly Me 64

Truly Me 61

⚠ SEE INSERT FOR FULL CAUTIONARY STATEMENTS.

AMERICANGIRL.COM | 800-845-0005 | AGES 6+



The friendship fueler

She's the friend who's always ready with an afternoon pick-me-up, whether it's a warm smile or a cool drink.

For **sitting** and **sipping** with friends



Teatime Table & Chairs Set GNB66 \$100
All food items are pretend.



NEW! American Girl® Coffee Shop HBX18 \$280 ⚠ CHOKING HAZARD (1)
Not for children under 3 Includes a barista bar, checkout counter, bakery case, metal stools, menu board, and espresso machine that makes cool steam. More than 50 pieces.



These stylish friends hang out in other places too! See them on p. 27.

Tuxedo Cat FDX09 \$28

Orange Tabby Cat GMB28 \$28



SKIP THE DRIVE-THRU

Scan to take your girl inside the AG Coffee Shop and see all the caffeinated cuteness

BORN TO SHINE

Pet adoption options



American Girl® Pet Boutique GMB27 \$250 ⚠ CHOKING HAZARD (3) Not for children under 3 Includes a pretend monitor and card swiper, signs, terrarium, aquarium, cat tree, pet toys, food bowls, a tortoise, kitten, fish, and birds. More than 50 pieces in all! All pet food items are pretend.
Pomeranian Puppy DMW68 \$28



Wheaten Terrier Puppy FRJ19 \$28

Dog Care Essentials GMB29 \$35

⚠ CHOKING HAZARD (3)

Not for children under 3

Includes bed, collar, leash, paw-print bowls, mat, bone-shaped chew toy, and ball with ball thrower.



Orange Tabby Cat GMB28 \$28

Cat Care Essentials GMB30 \$35

⚠ CHOKING HAZARD (1)

Not for children under 3

Includes a cat tree, food and water tray, container of cat grass, and litter box with kinetic sand litter.



Chocolate Lab Puppy BKB81 \$28

Service Dog Vest CGL89 \$18

⚠ CHOKING HAZARD (1)

Not for children under 3

Pets sold separately.



Pet Boutique
has two sides!

The animal lover

She loves to pamper every furry,
feathered, and finned friend.



The taste tester

For the girl who believes the best holiday tradition is baking in the kitchen.

Find The Elf on the Shelf® on p. 8.

Caring for Baby Set GPM74 \$48

⚠ CHOKING HAZARD (†) Not for children under 3

NEW! Hearts & Pines Holiday PJs for 18-inch Dolls HBX07 \$24

Husky Puppy GDX03 \$28



American Girl® Kitchen GNB65 \$275

⚠ CHOKING HAZARD (1)

Not for children under 3

Includes refrigerator, stove, kitchen island, spinning stand mixer, color-changing pie and pizza, and floral apron. More than 60 items in all! All food items are pretend.

Cooking sets for little chefs

The box
converts to
a doll-sized
fireplace!



NEW! A Dozen Delicious Days Countdown Set HBX10 \$50
See all surprises inside this set at americangirl.com.



Chinese Takeout Set GNB67 \$25

⚠ CHOKING HAZARD (1) Not for children under 3



Spaghetti Dinner Set GNB68 \$24

⚠ CHOKING HAZARD (1) Not for children under 3

The party planner



1. **NEW!** American Girl™ Take the Cake Birthday Outfit GYD89 \$38
2. **NEW!** Day at AG Café™ Set GYD87 \$180 Includes booth, pink table, a mini doll in Treat Seat, apron, menus, and more.



PARTY ON

Scan to show your girl more of the doll-sized Day at AG Café Set.

Want a big bash? Throw a big bash!
Party details should totally be
up to the birthday girl.



Design birthday-themed tees
with your girl at
[americangirl.com/
create-your-own](http://americangirl.com/create-your-own).



B-day the AG way! Make a reservation for an
in-store celebration at americangirl.com/stores.

Extras that make every birthday golden



NEW! Let's Celebrate! Book HBC47 \$9.99



NEW! American Girl® Fun & Games Birthday
Party Accessories GYD86 \$35 Includes doll-sized
FUJIFILM INSTAX MINI 11™ instant camera.



NEW! American Girl® Take the Cake
Birthday Cart GYD85 \$75 All food items are pretend.



The **true** gamer

She's the friendly competitor
who gives every game her all.

NEW! Game On Outfit
GYP82 \$28


Game night wins



So Extra.
Families get one free month of Xbox Game Pass Ultimate*—with access to 100+ games—in this set.
*Code must be redeemed by an adult

1. **NEW!** Truly Me 91 in Girly Graffiti HBT34 \$110 This trendy friend takes graffiti to the next level in a graphic sweatshirt, violet hair, and gray eyes.
2. **NEW!** Truly Me 90 in Skater Dress HBT33 \$110 This trendy friend is a fashion standout in her lace-up skater dress, blue side braid, and blue eyes.
3. **NEW!** Truly Me 89 in Cool Camo HBT32 \$110 This trendy friend keeps it cool in camo with her light blue and green hair and hazel eyes.



Xbox® Gaming Set GYP83 \$60  **CHOKING HAZARD (1)**
Not for children under 3 Includes a faux Xbox console with pretend game discs that can be inserted, black headset, two controllers, and fuzzy blue chair. More than 20 pieces in all. *All devices are pretend.*



**NEXT-LEVEL
AWESOME**

Scan to show your girl this majorly cool mini Xbox series X



NEW! Chic & Stylish Accessories HBT35 \$35 Includes beanie, sunglasses, metal chain necklace, black socks, faux mobile phone with case, and pretend money.



A Smart Girl's Guide:
Digital World Book
FHL13 \$12.99

The up-all-nighters

There's no rest for wishful Santa watchers!



NEW! Day & Nightstand HBJ27 \$50 ⚠ CHOKING HAZARD (1) Not for children under 3

NEW! Hearts & Pines Holiday PJs for 18-inch Dolls HBX07 \$24 Tuxedo Cat FDX09 \$28

Super for sleepovers



Let's Sleep Over Pajamas GNB69 \$24



Double the Fun Sleepover Set GNB70 \$35
Includes hooded blanket, socks, mini Dos™ card game, mini quiz book, and pretend milk and cookies.



Don't Forget to Brush Set GNB71 \$15

⚠ CHOKING HAZARD (1) Not for children under 3
Includes a doll-sized pretend travel toothbrush, toothpaste, floss pick, hair elastics, and zipper pouch to hold everything.



Find The Elf
on the Shelf®
on p. 8.

Both PJ sets are
available for girls, too!



NEW! Room for Two Trundle Bed HBJ26 \$160
Includes bed with canopy, trundle bed, reversible
blanket, pillows, and blanket.

NEW! Seize the ZZZs PJs HBJ28 \$24



AG® Air
Lines Pilot
Uniform
GWN64 \$36



In-flight delights



American Girl® Air Lines GWN92 \$275 ⚠ CHOKING HAZARD (1)
Not for children under 3 Includes plane with overhead storage, light-up TV screen, drink storage compartment, airline meal, toiletry bag with supplies, and flight attendant station on the opposite side. More than 30 pieces. All food items are pretend.

⚠ SEE INSERT FOR FULL CAUTIONARY STATEMENTS.



READY, SET, PACK

Scan to watch a globe-trotting music video with your girl

World Traveler outfits and accessories available at americangirl.com.



The jet setters

Explore More Luggage Set GMN82 \$35 ▲ CHOKING HAZARD (I) Not for children under 3
AG® Air Lines Flight Attendant Uniform GWN80 \$36 ▲ CHOKING HAZARD (I) Not for children under 3



American Girl® Air Lines Cart
GWN93 \$75 All food items are pretend.



American Girl® Airlines Set GMN81 \$35
▲ CHOKING HAZARD (I) Not for children under 3
All food items are pretend.

It fits on real luggage, for girls on the go!



Love to Travel Seat for Dolls
GWN90 \$25



Hi! We're Makena, Evette, and Maritza.

We know we don't need to wait until we grow up to make a difference—we have the power to come together and create the kind of world we want right now: a world by us.



YAY FOR LAY LAY

Scan to check out a music video from hip-hop artist That Girl Lay Lay with your girl



Every day I use fashion to tell the world what's on my mind. I dress to express and I'm ready to make my biggest statement yet.



NEW! Makena™ 18" Doll, Book & Accessories \$140
You save \$5

NEW! Makena™ 18" Doll & Book Only HCJ67 \$110

NEW! Makena's™ Accessories Only HCJ70 \$35



I want to make every day Earth Day! That's why I'm all about things like recycling and upcycling that help me give back to nature and protect its future.



NEW! Evette™ 18" Doll, Book & Accessories \$140
You save \$5

NEW! Evette™ 18" Doll & Book Only HCJ68 \$110

NEW! Evette's™ Accessories Only HCJ71 \$35



I love being part of the action, on and off the field. And one goal I'm passionate about is keeping families together.



NEW! Maritza™ 18" Doll, Book & Accessories \$140 You save \$5

NEW! Maritza™ 18" Doll & Book Only HCJ69 \$110

NEW! Maritza's™ Accessories Only HCJ72 \$35 Soccer ball not included.



Learn more about Kira Bailey, another difference-maker who cares for animals in need, on p. 36.

Other side of Community Center shown below.

Kira hangs with the gang in our newest series! Watch together as a family on YouTube, or have your girl watch on YouTube Kids.



YouTube

YouTube Kids

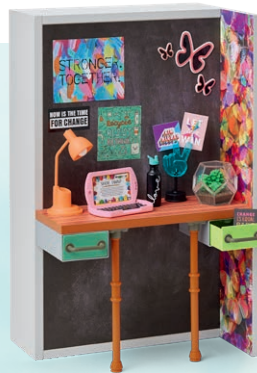
Create a cool space



NEW! Mini Fridge & Snacks Set HCJ76 \$50



NEW! The Community Center Table & Chairs Set HCJ74 \$100



NEW! The Community Center HCJ73 \$125



NEW! The Community Center Accessory Set HCJ75 \$100

JANIE AND JACK®

x

★ American Girl®

Introducing the World by Us™
Collection for girls
americangirl.com/wbu

The change makers





Kira
BAILEY™

GIRL OF
THE YEAR™
2021
★

The Aussie adventurer

All Kira's ever wanted is to take care of animals. And at her aunts' wilderness park in Australia, they need all the help they can get.

Kira™ 18" Doll, Book & Accessories \$140 **You save \$5**

Kira™ 18" Doll & Book Only GVF44 \$110

Kira's™ Accessories Only GVF45 \$35

⚠ CHOKING HAZARD (1) Not for children under 3

Kira's™ Outdoor Accessories GVF55 \$30



Kira Down Under (book 1) GXC96 \$7.99

Kira's Animal Rescue (book 2) GXC97 \$7.99



KOALAS TO KANGAROOS

Scan to watch the trailer
for Kira's series with your girl

A **super set** for future vets



Kira's™ Animal Exam Table GWY78 \$125 **NEW!** Kira's™ Wallaby Care Set GYF34 \$28 **NEW!** Kira's™ Wildlife Care Outfit GYF35 \$34



Kira's™ Wildlife Rescue Set
GVF48 \$50



Kira's™ Kangaroo & Joey
GVF49 \$30



Kira's™ Koala
GVF50 \$25

Kira's™ Casual Outfit
GVF47 \$36

A close-up photograph of a doll with long, wavy blonde hair and a colorful, patterned headband. The doll is holding a white, fluffy koala plush toy with a black nose and eyes. The doll is wearing a pink shirt and blue patterned pants. The background is a blurred indoor setting with a green and purple patterned backdrop.

The koala cuddler

The comfy camper



SAVE 10%
on matching
PJs for girl & doll

*Offer good through 12/24/21
or while supplies last.*

Kira's™ Koala PJs GVF46 \$24



Kira's™ Comfy Camping Outfit GVF52 \$32

Kira's™ Comfy Platform Tent GVF54 \$225

▲ CHOKING HAZARD (I) Not for children under 3

▲ SEE INSERT FOR FULL CAUTIONARY STATEMENTS.

For stargazers and adventure takers



Kira's™ Comfy Camping Accessories GVF53 \$85

All food items are pretend.



Love the Earth Book GYG41 \$9.99



Kira's™ Ultimate Collection HBP31 \$277

▲ CHOKING HAZARD (I) Not for children under 3

Play out Kira's adventures at the wildlife sanctuary!

This collection features:

Kira's™ 18" Doll & Book

Kira's™ Accessories

Kira's™ Wildlife Rescue Set

Kira's™ Koala PJs

Kira's™ Casual Outfit

Kira's™ Koala

Kira's™ Animal Rescue
(book 2)

The story starters

Reading a character's story starts girls down the path of discovering who they want to be—teaching courage, compassion, and resilience along the way.



1764 Kaya™ 18" Doll & Book GDV74 \$110

1824 Josefina™ 18" Doll & Book GMF91 \$110

1864 Addy™ 18" Doll & Book GMF89 \$110

1904 Samantha™ 18" Doll & Book BDK28 \$110
Available in early December.

1914 Rebecca™ 18" Doll & Book GJX51 \$110

1934 Kit™ 18" Doll & Book GMF90 \$110



DEBUT ALBUM

Scan to listen to American Girl's first album with your girl, featuring tracks from her favorite characters

1941 Nanea™ 18" Doll & Book GDV76 \$110

1954 Maryellen™ 18" Doll & Book GDV68 \$110

1964 Melody™ 18" Doll & Book GDV75 \$110

1974 Julie™ 18" Doll & Book GDV62 \$110

1986 Courtney™ 18" Doll & Book GRN41 \$110

2020 Joss™ 18" Doll & Book GKX53 \$110

2021 Kira™ 18" Doll & Book GVF44 \$110

COURTNEY MOORE™ 1986

The challenge taker

Courtney is the best gamer in the arcade—with totally the highest scores. But her biggest win? Creating her own video game with a girl hero.

Courtney™ 18" Doll, Book & Accessories \$140 *You save \$5*

Courtney™ 18" Doll & Book Only GRN41 \$110

Courtney's™ Accessories Only GRN42 \$35

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All rights are reserved.

Courtney's™ PAC-MAN™ Arcade Game GRN44 \$149.99

PAC-MAN™ ©BANDAI NAMCO Entertainment Inc.

Mix and match to the **max**



1. Courtney's™ Sunglasses GRN53 \$10 2. **NEW!** Courtney's™ Graphic Sweatshirt HBK50 \$16 3. Courtney's™ Belt Bag & Watch GRN55 \$16 4. **NEW!** Courtney's™ Pleated Shorts HBK55 \$12 5. **NEW!** Courtney's™ Tights & Leggings Set HBK48 \$16 6. **NEW!** Courtney's™ Awesome Accessories HBK46 \$16 7. **NEW!** Courtney's™ Oversized Blazer HBK56 \$18 8. Courtney's™ Splatter Print Dress GRN56 \$18 9. **NEW!** Courtney's™ White Fringe Jacket HBK52 \$20 10. **NEW!** Courtney's™ Tank Top Set HBK51 \$16 11. **NEW!** Courtney's™ Skirt Set HBK49 \$16 12. Courtney's™ High-Top Sneakers GRN52 \$16 13. **NEW!** Courtney's™ Cropped Pink Polka-Dot Top HBK57 \$12



NEW! Courtney's™ Rad Fashion Collection HFC25 \$97

Courtney can be totally creative mixing and matching all the rad '80s pieces in this collection that includes:

- Courtney's™ Oversized Blazer
 - Courtney's™ White Fringe Jacket
 - Courtney's™ Tank Top Set
 - Courtney's™ Skirt Set
 - Courtney's™ Awesome Accessories
 - Courtney's™ Tights & Leggings Set
- Courtney™ doll not included.*



GET THE LOOK

Scan to unlock our custom Courtney Snapchat Selfie and World lenses—they're totes '80s and made for mother-daughter moments!
Intended for 13+ or with a parent present.



SAVE 10%
on matching
PJs for girl & doll

Offer good through 12/24/21
or while supplies last.

Awesome '80s essentials



Courtney's™ Caboodles® & Hair Accessories Kit GVD41 \$36
Caboodles® is Registered Trademark of Plano Molding Company.

Courtney's™ Care Bears™ Pajamas for Dolls GVD40 \$28
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Courtney's™ Care Bears™
Sleeping Bag Set GVD42
\$36 TM & © 2020 Cloudco, LLC
All rights reserved.

Courtney's™ Bedroom
Set GRN49 \$225
PAC-MAN™ & BANDAI NAMCO
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by arrangement with HarperCollins
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HarperCollins Publishers.
All rights reserved.

The rad roommate

Sharing a room gives Courtney and
her stepsister, Tina, the chance to
connect and become family.



Courtney's™ Sleepover Accessory Set GVD39 \$50



Courtney's™ Guinea Pig GRN43 \$32



Courtney's™ TV & Fitness Accessories GTK48 \$100
Includes a TV/VCR that really works, pink hand weights,
jump rope, and yellow bean bag chair.

Kaya's™ Mare, Steps High & Saddle GLJ46 \$115

Available in late November.

Kaya's™ Trading Outfit FGF19 \$36

Kaya's™ Winter Accessories D8595 \$28

Kaya's™ Doll GLJ47 \$25

Kaya's™ Dog, Tatlo GLJ45 \$26

Kaya's™ Trading Feast & Tule Mat GHR29 \$48

All food items are pretend.

The grateful gatherer



Respect nature

Like her people, Kaya lives with gratitude for the natural world, nursing injured animals, using only what she needs, and giving thanks for the food she eats. Her stories show the importance of protecting and nurturing the Earth.

Kaya™ 18" Doll, Book & Accessories \$140 **You save \$5**

Kaya™ 18" Doll & Book Only GDV74 \$110

Kaya's™ Accessories Only GDV77 \$35



Take a peek at Kaya's tepee and the rest of her world at americangirl.com/Kaya.

Kaya's™ Tepee & Bedroll BKF78 \$150



Rebecca's™ Hanukkah Outfit GJH66 \$42

Rebecca's™ Menorah & Dreidel Set GJH67 \$50

Rebecca's™ Parlor Table GJH72 \$150

The scene setter



Follow your dreams

Rebecca is a first-generation Jewish American who dreams of becoming an actress. Through her stories, she shines a light on what it means to stay true to yourself while also honoring your family's traditions.

Rebecca™ 18" Doll, Book & Accessories \$140 **You save \$5**

Rebecca™ 18" Doll & Book Only GJX51 \$110

Rebecca's™ Accessories Only GJH71 \$35

See the dreamy details of Rebecca's world at americangirl.com/Rebecca.

Rebecca's™ Bed & Bedding GJH68 \$150



The kind islander

Nanea's™ Shave Ice Shop FNN07 \$100
All food items are pretend.

Nanea's™ Tropical Birthday Outfit FNN04 \$28

Nanea's™ Birthday Accessories FNN05 \$30
Call for availability.

Nanea's™ Dog, Mele FFC19 \$22
Available in early November.



Share aloha

Growing up during World War Two, Nanea faces changes and challenges. In her stories, she uses the spirit of aloha as her guide, helping her community by performing *kokua*, or good deeds.

Nanea™ 18" Doll, Book & Accessories \$140 **You save \$5**

Nanea™ 18" Doll & Book Only GDV76 \$110

Nanea's™ Accessories Only GDV78 \$35

Say aloha to Nanea's entire world
at americangirl.com/Nanea.

Nanea's™ Luau Set FRH25 \$85
All food items are pretend.



The trailblazer

Maryellen's™ Sled GHR34 \$65
 Maryellen's™ Sledding Outfit GHR35 \$48
 Maryellen's™ Dog, Scooter GLJ44 \$24



Stay true to you

Like most girls in the 1950s, Maryellen likes to wear poodle skirts and ponytails. But she still finds ways to stand out from the crowd. Her stories show girls the importance of following your heart.

Maryellen™ 18" Doll, Book & Accessories \$140 **You save \$5**

Maryellen™ 18" Doll & Book Only GDV68 \$110

Maryellen's™ Accessories Only GDV69 \$35



See the Seaside Diner™ and the rest of Maryellen's world at americangirl.com/Maryellen.

Maryellen's™ Seaside Diner Bakery Case GLJ43 \$95
 All food items are pretend.

MELODY ELLISON™ 1964

Melody's™ Upright Piano GHR32 \$150
Melody's™ Christmas Outfit DRK71 \$34
Melody's™ Fancy Coat DRK72 \$34
Melody's™ Microphone Set DKH91 \$38
Melody's™ Dog, Bo GLJ49 \$24

The harmony maker



Lift your voice

Set to the sounds of the 1960s, Melody's stories share her love of singing. But as she learns more about the civil rights movement, she realizes that voices aren't just for harmonizing—they're also for coming together to speak up for what's right.

Melody™ 18" Doll, Book & Accessories \$140 **You save \$5**

Melody™ 18" Doll & Book Only GDV75 \$110

Melody's™ Accessories Only GDV79 \$35



Step inside the studio
and the rest of
Melody's world at
americangirl.com/Melody.

Melody's™ Recording
Studio DKH92 \$250

Julie's™ Christmas Outfit
GDV65 \$32

Julie's™ Christmas
Fireplace GDV66 \$75
All food items are pretend.

The glow getter



Stay optimistic

In the changing times of the 1970s, Julie is an example of what it means to stay positive...and determined. By standing up for girls' rights, she realizes she has the power to bring about change.

Julie™ 18" Doll, Book & Accessories \$140 **You save \$5**

Julie™ 18" Doll & Book Only GDV62 \$110

Julie's™ Accessories Only GDV63 \$35



Fall in LOVE with Julie's bedroom and the rest of her world at americangirl.com/Julie.

Julie's™ Groovy Bed & Bedding GHR39 \$125

An **all-new**
look for five
fun-loving
friends!

Meet the WellieWishers™

When your girl is ready for first friendships, the WellieWishers will show her what it means to be kind and empathetic. Explore their world through beautifully illustrated early reader books, a garden full of play, and an animated series.



WILLA™

First up a tree and
last to turn away a
furry friend

1. NEW! WellieWishers™ Magical
Garden Carriage HBB83 \$58

2. NEW LOOK! Willa™ Doll HBG47 \$65

3. NEW! Magical Llamacorn HBB84 \$28

4. NEW LOOK! Kendall™ Doll HBG43 \$65

5. NEW LOOK! Camille™ Doll HBG46 \$65

6. NEW LOOK! Ashlyn™ Doll HBG45 \$65

7. NEW LOOK! Emerson™ Doll HBG44 \$65



LLAMACORN

The magical Llamacorn is the
WellieWishers' newest friend!

KENDALL™

Crafts her world with
creativity and kindness

CAMILLE™

Knows the right words to
make a friend feel loved



NEW! Magical Llamacorn Accessories
HBY42 \$25



Camille's Mermaid Tale Book FBH53 \$5.99

Willie's Wilderness Campout Book FRT66 \$5.99



For girls to wear!

NEW! Pink Flutter Wings Doll Carrier HBH50 \$45

ASHLYN

Delights in creating her own special occasions

EMERSON™

Always ready to act when friends need a laugh



Visit the new WellieWishers™ garden in American Girl Place™ Chicago!

Located in Water Tower Place



Frosty Fun Outfit for WellieWishers™ Dolls GPM16 \$28

Frosty Fun Snowboard Set GPM18 \$24

Snow Much Fun Outfit FVL61 \$24

Call for availability.

Cool gear for cold days



Garden Adventure Wheels
GDW47 \$60



Stargazing Sleeping Bag
GNC02 \$15



Stargazing Garden Tent Set GNC01 \$38
All food items are pretend.



FRIENDSHIP FUN

Scan to sing along to the
WellieWishers music video
with your girl

The SNOW goers



Both PJ sets are
available for
girls, too!



bitty baby™

A girl's first baby doll teaches her kindness she'll carry in her heart forever. It's why Bitty Baby is oh-so-huggable and comes with a world where feeding, changing, rocking, and strolling lead to hours of play—and a love that lasts.

Bitty Baby 3
Pretty Pink GYL18

Bitty Baby 4
Cloud Gray GYL31

Bitty Baby 2
Soft Blue GYL23

Bitty Baby 1
Cloud Gray GYL28



Love that's designed to last.
Discover distinctive product
details whenever you
see this star.

Bitty Baby 6
Soft Blue GYL27

Bitty Baby 5
Pretty Pink GYL20



Great holiday gift idea!

This beautiful bundle includes your choice of Bitty Baby doll, floral print sleeper, headband, plush blanket, bib, bottle, teether, wipe case with cloth, extra diaper, and pretend diaper ointment.

NEW! Bitty Baby® Care & Play Set \$98 Ages 18M+



Choose a Bitty Baby to love

Bitty Baby is 15" long—just the right size for little arms to hold—with lifelike eyes that open and close smoothly, and a soft cloth body that's ready for hundreds of hugs. Bitty Baby arrives dressed in snugly two-piece PJs of your choice: Pretty Pink, Soft Blue, or Cloud Gray.

NEW! Bitty Baby® Doll \$60 Ages 18M+



Add adorable accessories

NEW! Bitty Baby® Doll, Stuffed Animal & Board Book \$75 Ages 18M+ **You save \$5**

NEW! Stuffed Animal & Board Book Only \$20 Ages 18M+

Double the fun with Bitty Baby Twins™

Choose from six Babies and the PJs shown above to create a perfect pair. They arrive together in one cute and complete package.

NEW! Bitty Baby Twins™ \$120 Ages 18M+

Choose Baby 1 + Sleeper



Choose Baby 2 + Sleeper



Welcome home, Bitty Baby Twins™!



The early riser

Tu-tu cute!
Ballerina outfit
is available for
Baby too.

NEW! Bitty's™ Ballerina Outfit for
Little Girls GYM26 \$38 Sizes 2T-6

NEW! Convertible High Chair &
Play Table GYL59 \$75 Ages 3+

NEW! Pink Bow Beanie & Booties
GYL81 \$14 Ages 18M+

NEW! Pink Bunny Overalls Set
GYL66 \$20 Ages 18M+



Twice as fun: go from
snack time to play time
and back again!



Take Baby out & about

NEW! Bassinet
Stroller GYL65
\$100 Ages 3+



Big enough for
two babies and
folds flat for
storage!

NEW!
Mommy's Doll
Carrier GYL56
\$30 Ages 18M+



Visit the new Bitty Baby®
nursery in American Girl
Place™ Chicago!
Located in Water Tower Place



NEW! Snuggly Lamb Outfit
HBW03 \$34 Ages 18M+

NEW! Cozy Cub Outfit
HBW02 \$34 Ages 18M+



NEW! Travel Seat GYL64 \$48 Ages 3+

Buckle up! Find a new way every day to take Baby out and about—going on picnics and zoo trips helps your little one figure the world out.

The happy helper



NEW! Bitty's™ Washer & Dryer Set for Girls GYL60 \$175 Ages 3+

NEW! Hearts & Pines Holiday PJs for Bitty Baby® Dolls HBW04 \$24 Ages 18M+

NEW! Hearts & Pines Holiday PJs for Little Girls HBW33 \$40 Sizes 2T-5

This wooden washer and dryer is ready for loads of laundry and has shelves for storage on the other side.

Soothe Baby to sleep



NEW! Bitty Baby®
Contemporary Crib
GYL61 \$100 Ages 3+



This crib has wooden legs, a floral-and-animal-print mattress, plus a plush cloud mobile.



NEW! Beautiful
Blooms Pajamas
GYL82 \$24
Ages 18M+

NEW! Beautiful
Blooms Pajamas
for Little Girls
GYM27 \$38 Flame-
resistant. Sizes 2T-6

NEW! Bitty Baby®
Care & Play Set
\$98 Ages 18M+



Great holiday gift idea!
Includes your choice of Bitty Baby doll, plus the 10 accessories shown here.



NEW! Cute Critters Blanket
GYL83 \$14 Ages 18M+



NEW! Bitty Baby® Moses Basket
GYL57 \$36 Ages 18M+

It's bedtime for Baby! Don't forget to sing a little song and tuck your Baby in tight. There's another busy day tomorrow, so it's time for good night!

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shopping
too!

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